

O/o. General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
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**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

**S & M-CM/170/TARIFF/2014-15/78**

**DATED: 03.06.2015**

**Sub: Rationalization of Voice STVs for "Second" & "Minute" plans tariff under prepaid services -reg.**

Ref: BSNL CO.No.26-7/2011-T&C-CM (Pt) Date:29.05.2015 Circular T&C-CM No. 06/15-16

Kindly refer to the BSNL Corporate Office letter cited above. Approval of the Competent Authority is hereby conveyed to rationalize the tariff of following **Voice STVs for "Second" & "Minute" plans** applicable in Tamilnadu LSA (incl. CHTD) as given in the said circular.

Denomination of STV MRP in Rs. (Inclusive of service tax).		Validity (in Days)		STV Details	
Existing	Revised	Existing	Revised	Existing	Revised
Rs. 51	<b>Rs. 42</b>	45	<b>28</b>	All voice calls (Local/STD/ On- net/Off-net) @ 50p/min. or 0.8p/Sec.	<b>All Voice Calls (Local/STD/On- net/Off-net)@ 45p/min. (for Minute plan) or 0.8p/sec. (for Second Plan)</b>
Rs. 88	<b>Rs. 88</b>	90	<b>90</b>	All voice calls (Local/STD/On-net/Off- net) @ 50p/min. or 0.8p/Sec.	<b>All Voice Calls (Local/STD/On- net/Off-net)@ 45p/min. (for Minute plan) or 0.8p/sec. (for Second Plan)</b>

Note: These STVs are applicable to "Second" and "Minute" plan only.

The above Voice STVs can be activated through C-Topup or through Selfcare by sending SMS to 123.

STV (MRP in Rs.)	SMS KEY Word to 123	Amount to be deducted (in Rs.)
42	<b>STV VOICE42</b>	<b>36.84</b>
88	<b>STV VOICE88</b>	<b>77.19</b>

- All the other terms and conditions will remain same.
- The above tariff will be applicable with effect from **04.06.2015** on regular basis.

The implementation of the tariff is made in accordance with 43<sup>rd</sup> Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Information to all concerned may be made available and publicity/advertisement activity deemed fit may be carried out.

This is for kind information and necessary action.

  
(AnandhiSankararaman)

Assistant General Manager (Mktg-CM)-I  
Phone: 044-28290288; Mobile: 9486100540

To

GM (NW-O CM), Trichy -I/Coimbatore/GM(S&M-CM), Chennai Telephones, Chennai /Sr.GM TR/GM Finance, Chennai for kind information please /DGM/DE IN In charges / DGM (NWO)/DE IT, Coimbatore /All Heads of SSAs, Tamilnadu Circle - for kind information and necessary action please /DGM (Sales)/DGM(CS)/AGM(Sales) Chennai-6 –For information and informing Sales Heads, Franchisee Managers and Retail Managers and other Channel partners along with commission structure as applicable / AGM (CSC) Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials /DGM (ITPC) HYB-For information and ensure uploading the information on the BSNL PORTAL. /DGM (S&M-CM)/ AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action Please.